



APPLICATION FOR A COMMERCIAL BROADCASTING LICENCE

Application Guidelines

This is an application for a Commercial Broadcasting Licence. The Broadcasting Commission shall reject all unresponsive applications.

Instructions to Applicants.

- 1) Completed application forms together with supporting documents and transmittal letters will be received by the Broadcasting Commission at prescribed times.
- 2) Questions concerning applications must be submitted to:

The Chairman
Broadcasting Commission
5th Floor, Victoria Mutual Building
53 Knutsford Boulevard
Kingston 5
- 3) Applicants are cautioned that no prior, or post award, conversation, representation or agreement with any officer, agent or employee of the Office of the Prime Minister, Broadcasting Commission, or its consultants and designates, shall affect or modify any terms of the Act, Regulations and Guidelines herein.
- 4) All requests for clarification by the applicant must be received in writing by the Broadcasting Commission.
- 5) Change to the application material will be made by written addenda issued by the Broadcasting Commission. Applicants should provide Acknowledgements, by number and date issued, of each addendum to this application, if any.
- 6) All Applicants shall submit an original and eleven (11) copies of the Application Form with attachments and supporting documents, in individual envelopes, with the applicant's name on each to the Broadcasting Commission in one overall Package marked ***"Application for Commercial Broadcasting Licence."***
- 7) Applications and supporting documents must be addressed to: **The Chairman, Broadcasting Commission, 5th Floor, Victoria Mutual Building, 53 Knutsford Boulevard, Kingston 5.**
- 8) Applications must be delivered by appointment to the offices of the Broadcasting Commission on the following dates: **Mondays: 1:00 p.m. – 4:00 p.m.**
Tuesdays: 9:00 a.m. – 12 noon
Thursdays: 1:00 p.m. – 4:00 p.m.
- 9) The Applicant may request that financial documentation, required at part five (5) of the application, be held confidential.

- 10) Applicant must demonstrate that they have the financial resource necessary to set up and operate the station proposed at the required standard.
- 11) Applicants are advised to acquire and read the **Television and Sound Broadcasting Regulations, 1996**.

FORM A

THE BROADCASTING AND RADIO RE-DIFFUSION ACT

APPLICATION FOR COMMERCIAL BROADCASTING LICENCE

(Made pursuant to regulation 3(1)(a) of the
Television and Sound Broadcasting Regulations, 1996)

NAME OF APPLICANT: _____

ADDRESS OF PRINCIPAL
PLACE OF BUSINESS: _____

TELEPHONE: _____ FAX: _____

NAME OF CHAIRMAN: _____

NAME OF COMPANY SECRETARY: _____

NAME OF PERSON IN THE BUSINESS
TO WHOM THE COMMISSION MAY REFER: _____

FOR OFFICE USE ONLY

Date application received: _____

Application number: _____

Date licence granted: _____

Date licence refused: _____

Reason of refusal: _____

PART 1

Shareholders, Directors, Executive Officers and other staff

Names of Principal Shareholders	Shares Held	Nationality

Names of Directors	Nationality

Name of Chief Executive Officer: _____

Qualification: _____

Name of Chief Technical Officer: _____

Qualification: _____

PART 2

SERVICE INFORMATION

Implementation

When do you propose to begin commercial broadcasting?

Give either the planned calendar date or length of time after the licence is granted. *Attach detailed implementation plan.*

Service Area Map

Attach a clearly legible service area map showing precisely, the area to be covered and method of delivery to be used indicating the location of the main studio facility and all transmitter sites.

Attach a diagram showing a propagation plan for the entire area to be served.

PART 3

SYSTEM INFORMATION

List below the elements of the system indicating precisely, details of the equipment to be used..

(a) Studio Equipment

Type	Quantity	Manufacturer

(b) Transmitter Equipment

Type	Quantity	Manufacturer

NOTE: 1. Attach specifications for all abovementioned equipment and their capabilities

2. Information on the company supplying equipment is to be provided if the supplier is different from the manufacturer.

PART 4

PROGRAMMING

Please indicate the number of hours of broadcasting each day:

(a) at the commencement of operation: _____

(b) in full operation: _____

List all services to be distributed

Time	Sun	Mon	Tue	Wed	Thur	Fri	Sat

NOTE:

If it is proposed to receive any services for a fee from a programming originator or service distributor, enclose a copy of the signed contract or a letter from the programme provider respecting the provision of the service. The fees to be paid to the provider of the service should be stated in the contract or letter.

Local content of programmes including content from Caricom countries is to be stated.

Indicate your programme policy and in particular, your policy in respect to Jamaican and Caricom programming.

PART 5
FINANCIAL

Estimate of Administrative, Transmitting and Studio Facilities costs including General Consumption Tax (GCT) where it cannot be claimed as input tax credit.

Item	Estimate Cost
1. Land and Buildings (including access and utilities)	\$ _____
2. Receiving and Transmitting Equipment	\$ _____
3. Programme production Equipment	\$ _____
4. Office & Administrative Equipment	\$ _____
5. Other Equipment	\$ _____
TOTAL	\$ _____

Documents attesting the availability of funds, whether provided by an individual or financial institution, are to be submitted.

Where an individual is providing funding, a letter of commitment of the funds attested to by the financial institution where the funds are held, is to be submitted.

Indicate projected income from:

Production \$ _____

Advertising \$ _____

Other \$ _____

Please state briefly any additional information you think will be helpful in the examination of this application.

Signature Title

Date