

PRESS RELEASE

November 6, 2008

FOR IMMEDIATE RELEASE

**BROADCASTING COMMISSION SECURES BROADCASTERS'
AND CABLE OPERATORS' SUPPORT FOR
MISSING CHILD ALERT SYSTEM**

The Broadcasting Commission has secured an agreement from Cable Operators and Broadcasters across the island to actively co-operate in the immediate introduction of an alert system to expedite the recovery of children reported missing.

This in response to representations made by the Chairman of the Commission, Dr. Hopeton Dunn, at the start of a day-long Consultation with industry players held today at the Knutsford Court Hotel.

Cable Operators and Broadcasters in attendance pledged to post photographs and run "crawls" on any channel for which they have rights to do so as soon as confirmation is received from the Police.

The Commission was directly responding to a specific request, by Prime Minister Bruce Golding to engage media partners in addressing the issues of concern relating to violence against children.



Cordel Green
Executive Director

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